## April 2023 Newsletter

#### IN THIS ISSUE

- Artist Alley Reception on April 30: Come enjoy our arty party with new activities!
   October 7 Art in the Park Show early registration discount Sign up by May 1.
   Summer Art Walks are now open for registration: June 24, July 29, Aug. 26.

- LOOK at this: Earn free movie passes.
- MAFA's four galleries will help you sell your artwork.
- You art skills can launch an Eagle Scout Award.
- · Ontario Airport can help your art take off.
- Creative Arts Group is offering drawing and painting classes in Sierra Madre.
- · Get your resale number from the California Dept. of Tax and Fee Administration -It's easy and free.
- Volunteer opportunities: Help out a little and help others a lot.
- Welcome our new members.





Make a portrait of your favorite pet on April at our fun workshop--We'll show you how!

Artist Alley Gallery April 30 Reception: Don't miss this great Arty Party--Art, music, snacks, beverages, Paint Your Pet, and

The Monrovia Community Center will be alive with art, live music, good food, and fun on Sunday, April 30. It's all to celebrate the new installation of works by four MAFA

Dennis Demanett - watercolor painting Aron Kearney - photography Austin Lubetkin - abstract art Eric Watkins - pen and ink and watercolor

The String Quartet from Pasadena Youth Symphony Orchestra will provide live music. They wowed the crowd at the January reception and will make a return appearance. Bring your kids to watch them up close!

Students from Clifton Middle School and Santa Fe Computer Science Magnet School will display their awesome artwork and compete for cash prizes.

**Rivanis Baking Company** will donate a delicious spread of treats and hors d'oeuvres... and **Wine of the Month** Club will donate the adult beverages.

NEW! Paint Your Pet Class for Adults at 2 p.m. Create your own painting of your favorite fur baby! We'll provide all the materials. Class is limited to 10 people so register and pay the \$25 fee today at this link

# NEW! Kids Crafts for Ages 5-12

Bring your kids for a fun craft session with Judy Watkins from 2 - 4:30 p.m. There is no charge but you must RSVP to christine@monroviafinearts.org.

Want to show your art in a future installation? Contact Eric Watkins, Gallery Manager, at eric@monroviafinearts.org. MAFA's 20 percent commission on sales here will be used as a donation to help fund our art education programs and other services.





Illustration and poster by MAFA artist member Keith Slover

#### Art in the Park Show & Chalkfest on October 7 -Hurry: Register by May 1 to get a \$25 Discount!

Get in on the ground floor of MAFA's 61st annual flagship event! By registering early:

- You save 25 percent on the registration fee and only pay \$75.
   You get your choice of the best locations in beautiful Monrovia Library Park.
   We'll send you a customized event ad so you can
- start promoting your appearance here as soon as possible.

Just go to the registration page at this link on the MAFA website. For more info, you can contact Eric Watkins, Art in the Park Chair, at eric@monroviafinearts.org.



10' x 10'-

## Register Now to Display Your Work at the Summer Art Walks in Old Town Monrovia: June 24, July 29, Aug. 26

Claim your spot today to display, demonstrate, and sell your work ialong the sidewalks of the 400 block of South Myrtle Ave. surrounding LOOK Cinema. Capture the attention of strolling passersby in the lively activity of Old Town the last Saturday nights of June, July, and August.

The City of Monrovia will provide electricity for you to light up your 4' x 10' display. Register online for this popular event while we still have available spaces! It's open to MAFA members only and you get a \$15 bundle discount for reserving your spot at all three events. Just go to **this link** on the MAFA website.

Got questions? Contact our Art Walk Chair, Jackie Hasty, at hasteasycrafter@gmail.com. She'll provide info about parking, setup and takedown logistics, and more. And we can give you Art Walk ads to invite your family and fans!





## LOOK at This! You Get Two Free Passes to LOOK Cinema When Your Artist Friend Joins MAFA by June 1

LOOK Cinema in Monrovia has generously donated 20 pairs of free passes to MAFA - and you can help us change them into new artist members... It's movie magic!

Just tell your your adult or student (age 13 - 21) artist friend about all the membership benefits (See the list at the bottom of this newsletter) and then have them:

- 1. Go to monroviafinearts.org/join.
- Register and pay for an annual membership.
- 3. Send three images of their work to our jury committee chair at frazgo@msn.com.
- 4. Tell us who referred them.

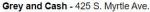
When the jury committee welcomes your friend to membership, we'll mail you the two free passes or leave them at our office location for pickup. Enjoy!

# Sell Your Art in Four Galleries in Monrovia



# Artist Alley at the Monrovia Community Center - 119 W. Palm Ave.

Rotating installations of four artists' work every three months. MAFA receives a 20 percent donation from each sale that helps support our student art education programs.



Rotating installation of one artist's work each month.

Artists keep 100 percent of sales, but are encouraged to make a donation to MAFA for art education programs.



**D'vine Mediterranean Express** - 144 W. Foothill Blvd. (in Vons Shopping Center)

Rotating installation of one artist's work every month. The restaurant owner receives a 20 percent commission on each artwork sale.

To learn more and to install your work at these locations, contact Eric Watkins, Gallery Manager, at <a href="mailto:eric@monroviafinearts.org">eric@monroviafinearts.org</a>.





# A MAIL BOX

# Help a Young Man Earn an Eagle Scout Award

This may look like an old mailbox, but it has a much higher purpose.

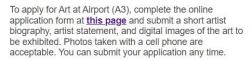
For his Eagle Scout project, Gabriel Fierro of Monrovia's Troup 66, Boys Scouts of America will turn this donated mailbox into an American Flag Retirement Box and dedicate it to Monrovia's Community Center. The box will be available for community members to retire their used and tattered American flags for proper disposal. It will be placed inside the Community Center and commemorate the American Legion, which charters the troop.

The box needs artistic repainting, and the artwork will display official insignia of institutions that help make this city a better place. Gabriel and his family are looking for a talented artist who could volunteer to help paint it. If you're interested, please contact Gabriel's mom at <a href="mailto:erikafierro2005@gmail.com">erikafierro2005@gmail.com</a>.



# ART at ONT: Display Your Art at Ontario Airport

The Chaffey Community Museum of Art (CCMA) is looking for visual artists who live in the geographic area served by the Ontario International Airport to exhibit small-scale works of art in wall-mounted glass display cases, as shown left below. The interior dimensions of each case are: 55-5/8"W x 38-5/8"H x 23-5/8"D.



Send your application online or print, complete and submit it as hard copy. Submit the completed application and images to <a href="info@chaffeymuseum.org">info@chaffeymuseum.org</a> or to Chaffey Community Museum of Art, 217 S. Lemon St., Ontario CA 91761. For questions and further info, email <a href="info@chaffeymuseum.org">info@chaffeymuseum.org</a>.





#### Creative Arts Group Accepting Applications for Painting and Drawing Classes

Enrollment for the Spring 2023 Session that started April 10 is still open. You can view the available painting and drawing classes at <u>creativeartsgroup.com</u>. Register right away before remaining spaces fill up. For more information, just email <u>info@creativeartsgroup.com</u> or call (626) 355-8350. They're located at 108 N. Baldwin Ave in Sierra Madre.



#### For Your Art Business...

MAFA requires Art in the Park sellers to have a resale number--and it's easy and free to get one.

We encourage you to sign up for your account by going to **this page** on the CDTFA website.

You can learn more by registering for one of the free Basic Sales & Use Tax Webinars and Workshops on this page.

If you have questions, you can call Jason at the California Dept of Tax and Fee Administration office in West Covina: (818) 319-9705.

#### MAFA Needs Volunteers...

This is an all-volunteer organization: No one gets paid to oversee and manage our mission and our many events and programs.

So this means we rely on volunteers like **YOU** to help us make everything happen! Please consider the following volunteer spots and get in touch with the contact person listed to find out more. Thanks!

Art in the Park Show Committee: Monthly meetings via Zoom on the first Tuesday of the month at 5:30 p.m. Work with Art in the Park Chair Eric Watkins and his team to organize the many facets of putting on our flagship event on Oct. 7. To volunteer, please contact Eric at <a href="mailto:eric@monroviafinearts.org">eric@monroviafinearts.org</a>.

**Monrovia Days Celebration, May 19-21:** The City of Monrovia will again present this huge celebration in Library Park with games, rides, fun, and food. The City has invited MAFA to staff the game booths with volunteers during the event and receive a substantial donation. We'll be signing up two volunteers for each shift:

1) Friday evening, 2) Saturday morning, 3) Saturday afternoon, 4) Saturday evening, 5) Sunday morning, or 6) Sunday afternoon.

Interested? Just contact Darcey Arena at <a href="mailto:darceyarena1@gmail.com">darceyarena1@gmail.com</a>.



# New Member

Gloria Arteaga

# Benefits of a MAFA Artist Membership

If you haven't already joined MAFA as an Artist Member, now's the time!

- Submit your application and photos of your work on this page to qualify as an Artist Member. Annual dues are \$36.00 plus a one-time jury fee of \$25.00.
- Display and sell your work in shows, galleries and events like our Summer Art Walks, Artist Alley Gallery, Old Town merchant galleries, the Monrovia Historical Museum, and annual Art in the Park Show & Chalkfest in Library Park.
- Attend free monthly workshops to improve your art skills and sales.
- Join our lively MAFA member forum to ask questions and get to know other artists.
- Get access to public art opportunities throughout the region.
- Receive info on individual art grants and publication opportunities.
- Market yourself through MAFA social media and local print media.
- Create your listing in the Artist Directory on the MAFA website.

Find out more and sign up on our website at monroviafinearts.org/join.

# Want Your Artwork to Be Published? Submit Today to Arts of Poetry Magazine

The Summer issue of this corlorful printed publication at <a href="www.artsofpoetry.com">www.artsofpoetry.com</a> will go to press soon... Submit your artwork by June 1 for consideration to be published in its 30,000-copy press run. Send your images to Editor Denise Toro at <a href="mailto:artsofpoetry@gmail.com">artsofpoetry@gmail.com</a>.

Artist Members: Have You Filled Out Your Page on the MAFA Artist Directory? Just a reminder to find the Featured Member section on the right side of the home page and click on View the Directory. Find your name and upload your contact information, web address, photos and artist statement to promote your work.

# **Our Mission**

Enhance the lives of those within our community through interaction with the arts. Increase the opportunities for our children through art education.

**LEARN MORE** 

The Monrovia Association of Fine Arts is a 501(c)(3)non-profit organization.

Our mailing address: Monrovia Association of Fine Arts 433 W. Foothill Blvd, Monrovia CA 91016 (626) 483-0560

www.monroviafinearts.org

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