



Monrovia Association of Fine Arts

MOSAIC

Arts • Monrovia Culture • Afterschool Programs • Local Galleries • Professional Development • Community Events

March 2023 Newsletter

Our Mission

*Enhance the lives of those within our community through interaction with the arts.
Increase the opportunities for our children through art education.*

www.monroviafinearts.org

IN THIS ISSUE

- **January 24 New Member Reception:** Art, music, old and new friends, and a new leadership team.
- **Artist Alley Reception** on January 29 was a hit - Come to the next one on April 30.
- **Art in the Park Show** Early Registration Discount - Sign up by May 1.
- **Sell Your Work in MAFA's Four Galleries** Around Town.
- **Summer Art Walks** now open for registration: June 24, July 29, Aug. 26.
- **New MAFA Member Online Forum**--Stop by, say hello, and ask any MAFA-related questions you've been wondering about.
- **Free webinars** from the Calif. Dept. of Tax and Fee Administration about getting a resale number - and it's easy!
- **Volunteer opportunities:** Help out a little and help others a lot!
- Explore our **Artist Member Benefits**.



New Members in 2022

Paul Bernal
Jodi Critz
Larry Critz
Dennis Demanett
Anthony Fellow, PhD
Patricia Fortlage
Colleen Gates

January 24 New Member Reception Broke All Attendance Records

It was almost standing room only as more than 50 new and current MAFA artist members and their guests gathered for a fantastic evening: Sharing art, chatting with old and new friends, and enjoying music by Mina Boktor and refreshments donated by Rivanis Baking Company.

During the business portion of the meeting, the members present elected the new Board of Directors:

Executive Committee

Dr. Anthony Fellow - President
Christine Geltz - Past President, Membership Chair
Eric Watkins - Vice President, Gallery Manager, Art in the Park Chair
Jacqueline Hasty - Treasurer, Summer Art Walks Chair
Frank Zgonc - Recording Secretary, Jury Chair

Herman Goss
Ben Inouye
Nina Kittlitz
George Liang
Azor Martinez
Joyce Neeley
Lauren Peterson
Clara Potes-Fellow
Omar Quddusi
Susana Sanchez
Carlos Santellanes
Walter "Jack" Savage
Marc Shapiro
Ernest Smith
Linda Toussaint
Sally Weiss
Rick Wise

New Members So Far in 2023

Mina Boktor
Ray Sierra

Board Members at Large

Carol Curtis
Katie Gundersen
Mayor Becky Shevlin - City Council Liaison
Bill Shieff
Joan Whitenack - Grants and Fundraising Chair
Board Members Ex Officio
Lisa Barrios
Darrell Brooke, Esq.
Becky Rivanis

Most of the members who joined in 2022 were on hand to share their art and their background with the group. See the complete list at left--It was a truly great year!

The wave of new members hasn't stopped: Since the start of this year we've welcomed two more artist members (See at left).

Enrolling for an annual Artist Membership is quick and easy: Just go to monroviafinearts.org and click on JOIN at the top of the home page.



Artist Alley Gallery Jan. 29 Reception: Great Arty Party

The Monrovia Community Center teemed with fans of art, classical music, good food, and fun on Sunday, Jan. 29--all to celebrate the new installation of works by four MAFA artists on the gallery walls there:

Dorothy Gonzales - watercolor painting
Alixandria Hughes - abstract painting
Jenn Watkins - abstract painting
Rick Wise - photography

Their artwork will be on display and for sale during the Center's opening hours: Monday through Friday from 8 a.m. to 5 p.m. at 119 W. Palm Ave. until April 27.



The gathering was treated to the ethereal magic of the **String Quartet from Pasadena Youth Symphony Orchestra**. They wowed the crowd with their masterful renditions of classical and modern romantic music. Seriously, you should have been there--It was magic. Many thanks to MAFA Board member Bill Shieff for arranging their visit with us for the whole afternoon.

Students from **Clifton Middle School** and **Santa Fe Computer Science Magnet School** displayed their awesome artwork and competed for cash prizes.

Rivanis Baking Company donated a delicious spread of winter weather treats and hors d'oeuvres... and **Wine of the Month Club** donated the adult beverages.

ART EXHIBIT

Join us at the Artist Reception on April 30, 2 to 5 p.m.

Monrovia Association of Fine Arts · Co-Sponsored by the City of Monrovia

Featuring Student Art Exhibit and Competition

Live musical entertainment

Refreshments donated by Rivaris Baking Company & Wine of the Month Club. RSVP to christine@monroviafinearts.org.



A NEW SHOW FEATURING THE WORK OF



Dennis Demanett



Aron Kearney



Austin Lubetkin



Eric Watkins

The reception and the gallery represent MAFA's partnership with the City of Monrovia on this project. Many thanks to City staff for their hard work and guidance that contribute to its success.

Next Reception on April 30

Join us for the next Artist Reception on April 30 featuring these MAFA artists' work, displayed until July 30, 2023:

Dennis Demanett - watercolor painting

Aron Kearney - photography

Austin Lubetkin - abstract art

Eric Watkins - pen and ink and watercolor

...and watch for more student art from Clifton and Santa Fe middle schools.

Want to show your art in a future installation? Contact Eric Watkins, Gallery Manager, at eric@monroviafinearts.org. MAFA's 20 percent commission on sales here will be used as a donation to help fund our art education programs and other services.

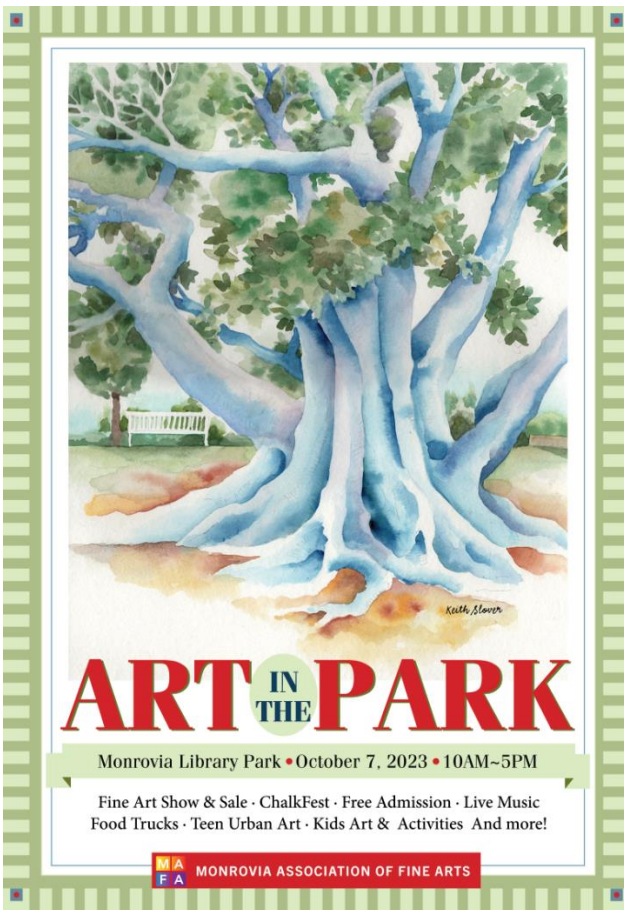


Illustration and poster design by MAFA artist Keith Slover, keithslover.com

Art in the Park Show & Chalkfest on October 7 - Register by May 1 and get a 25% Discount

Get in on the ground floor of MAFA's 61st annual flagship event! By registering early:

- You **save 25 percent** on the registration fee and only pay \$75.
- You get your **choice of the best locations** in beautiful Monrovia Library Park.
- We'll send you a **customized event ad** so you can start promoting your appearance here as soon as possible.

Just go to the registration page at **this link** on the MAFA website. For more info, you can contact Eric Watkins, Art in the Park Chair, at eric@monroviafinearts.org.

The show will feature more than 50 fine artists along with a professional chalkfest, live musical entertainment, kids craft activities (including painting decorations on a car). And community groups.

Amenities for participating artists include:

- Snacks and beverages all day
- Volunteer runner for refreshments and for sitting at your booth during bathroom breaks
- Volunteers to help you unload and set up as well as break down and reload your car.

Note: Artists will be responsible for bringing all their own equipment including tables, chairs, canopies, and display hardware.

Sell Your Art in Four MAFA Galleries in Monrovia



Artist Alley at the Monrovia Community Center - 119 W. Palm Ave.

Rotating installations of four artists' work every three months. MAFA receives a 20 percent donation from each sale that helps support our student art education programs.

Grey and Cash - 425 S. Myrtle Ave.

Rotating installation of one artist's work each month. Artists keep 100 percent of sales, but are encouraged to make a donation to MAFA for art education programs.

Monrovia Historical Museum - 742 E. Lemon Ave.

Rotating installation of one artist's work every three months. Sales donation of 20 percent each to the museum and to MAFA.

D'vine Mediterranean Express - 144 W. Foothill Blvd. (in Vons Shopping Center)

Rotating installation of one artist's work every month. The restaurant owner receives a 20 percent commission on each artwork sale.

To learn more and to install your work at these locations, contact Eric Watkins, Gallery Manager, at eric@monroviafinearts.org.



Join Your Fellow Artists in MAFA's New Online Member Forum

Artist Member Patricia Fortlage came up with this idea and we made it happen! You can find the forum at [this link](#). It's also listed under the MEMBERS button at the top of the MAFA [home page](#).

Patricia is the forum's moderator and envisions it as a safe place for MAFA members to ask questions of the group, whether that be about art, the business of art, marketing, events, materials, etc.

It's also a place to share information about upcoming shows or events so we can support each other. Or maybe you simply want to offer inspiration--It's a fine place for that, too! Maybe you would like to suggest a coffee chat as a small get-together with other artists... Suggest away! Overall we simply ask that you keep things professional, positive, and respectful.

A SUMMER EVENING OF
ART
MUSIC
& FRIENDS
JUNE 24 · JULY 29 · AUG 26
 6 PM TO 9 PM
 400 & 500 BLOCK OF SOUTH MYRTLE AVE
 OLD TOWN MONROVIA

MAFA Artist Members:
 Display, demonstrate, and sell your work—and build a local following—at these Saturday evening events. Meet and greet passersby as they browse in Monrovia's Old Town, a popular SoCal destination.

Register for individual Art Walk dates OR get a discount when you sign up for the 3-event bundle. Go to **EVENTS** on the MAFA website for more info and to sign up.

SUMMER ART WALKS



MAFA Monrovia Association of Fine Arts

Register Now to Display Your Work at the Summer Art Walks in Old Town Monrovia: June 24, July 29, Aug. 26

Claim your spot today to display, demonstrate, and sell your work along the sidewalks of the 400 block of South Myrtle Ave. surrounding LOOK Cinema. Capture the attention of strolling passersby in the evening air and the lively activity of Old Town the last Saturday nights of June, July, and August.

The City of Monrovia will provide electricity for you to light up your 4' x 10' display. **Register online for this popular event while we still have available spaces!** It's open to MAFA members only and you get a **registration discount** for reserving your spot at all three events. Just go to **EVENTS** at the top of the home page at monroviafinearts.org.

Got questions? Contact our Art Walk Chair, Jackie Hasty, at hasteascrafter@gmail.com. She'll provide info about parking, setup and takedown logistics and more. And we can give you Art Walk ads to invite your family and fans!



The California Department of Tax and Fee Administration (CDTFA) has

**FREE EDUCATIONAL WEBINARS
 AVAILABLE IN MARCH!**

**Basic Sales and Use Tax
 Webinar**

Speaking of Your Art Business...

MAFA requires Art in the Park sellers to have a resale number--and it's easier than ever to get one! We encourage you to find out more by registering for one of these FREE seminars.

Learn about seller's permits, sales and use tax, district tax, use of a resale certificate and more! Q&A session included. To register, go to cdtfa.ca.gov/seminar/#bsut

Friday, March 3, 2023, 9:00 a.m. to 11:00 a.m.

Monday, March 6, 2023, 2:00 p.m. to 4:00 p.m.

Tuesday, March 7, 2023, 2:00 p.m. to 4:00 p.m.

Thursday, March 9, 2023, 2:00 p.m. to 4:00 p.m.

Friday, March 10, 2023, 10:00 a.m. to 12:00 p.m.

Friday, March 10, 2023, 1:00 a.m. to 2:30 p.m.

Thursday, March 16, 2023, 9:00 a.m. to 11:00 a.m.

MAFA Needs Volunteers...

This is an all-volunteer organization: No one gets paid to oversee and manage our mission and our many events and programs.

So this means we rely on volunteers like **YOU** to help us make everything happen!

Please consider the following volunteer spots and get in touch with the contact person listed to find out more.

Thanks!

Art in the Park Show Committee: Monthly meetings via Zoom, date and time TBD. Work with Eric to organize the many facets of putting on our flagship event on Oct. 7.

Please contact Eric Watkins, Art in the Park Chair, eric@monroviafinearts.org.

Monthly Artist Meetings: In-person social meetings the last Wednesday of the month from 7:00 to 8:30 p.m., March through October, Monrovia Community Center (Craft Room is already booked for these dates). We need an event chair who creates list of topics/instructors, moderates the meetings, and runs a simple Artist of the Month Competition each month. Please contact Christine Geltz, Membership Chair, christine@monroviafinearts.org.

Monrovia Days Celebration Fundraiser, May 19-21: The City of Monrovia will again present this huge celebration in Library Park with games, rides, fun, and food. The City has invited MAFA and other nonprofit organizations to staff the game booths with volunteers for the duration of the event, for which the organizations will receive a substantial donation. We'll be signing up two volunteers for each shift Friday evening, Saturday morning, afternoon and evening, and Sunday morning and afternoon. Interested? Just contact Christine Geltz at christine@monroviafinearts.org.

Benefits of a MAFA Artist Membership

If you haven't already joined MAFA as an Artist Member, now's the time!

- Submit your application and photos of your work [on this page](#) to **qualify as an Artist Member**. Annual dues are \$36.00.
- Display and sell your work in **shows, galleries and events** like our Summer Art Walks, Artist Alley Gallery, Old Town merchant galleries, the Monrovia Historical Museum, and annual Art in the Park Show & Chalkfest in Library Park.
- Attend free **monthly workshops** to improve your art skills and sales.
- Join our lively **MAFA member forum** to ask questions and get to know other artists.
- Get access to **public art opportunities** throughout the region.
- Receive info on **individual art grants** and **publication opportunities**.
- **Market yourself** through MAFA social media and local print media.
- Create your listing in the **Artist Directory** on the MAFA website.

Find out more and sign up on our website at monroviafinearts.org/join.

Want Your Artwork to Be Published? Submit Today to Arts of Poetry Magazine

The Summer issue of this colorful printed publication at www.artsofpoetry.com will go to press soon... Submit your artwork by June 1 for consideration to be published in its 30,000-copy press run. Send your images to Editor Denise Toro at artsofpoetry@gmail.com.

Artist Members: Have You Filled Out Your Page on the MAFA Artist Directory?

Just a reminder to find the Featured Member section on the right side of the home page and click on [View the Directory](#). Find your name and upload your contact information, web address, photos and artist statement to promote your work.

The Monrovia Association of Fine Arts is a 501(c)(3)non-profit organization.

Our mailing address:

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www.monroviafinearts.org